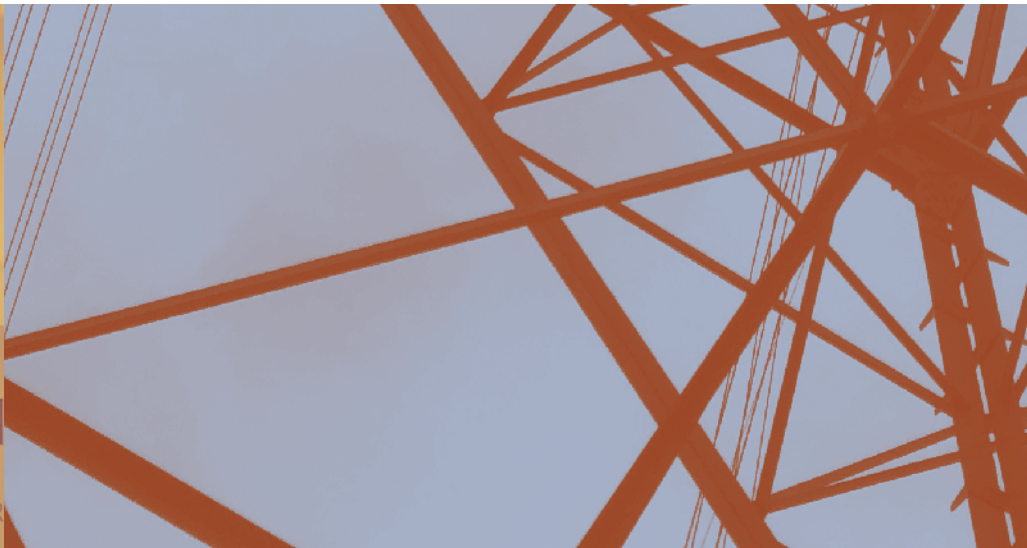


SPONSORSHIP OPPORTUNITIES





\$11.9M

CONSUMER
SAVINGS IN
ENERGY COSTS



17,279

METRIC TONS
OF CO2 EMISSIONS
REDUCED



2.58M

INDUSTRY JOB
HOURS
GENERATED



Leading the Charge

For over 15 years, the Maryland Clean Energy Center (MCEC) has been a driving force in the clean energy transition in Maryland.

We've delivered tangible results: reducing CO2 emissions by 7,761 metric tons, generating nearly 3 million industry job hours, and saving consumers \$9.5 million in energy costs.

But the fight against climate change continues. That's why MCEC is fueling progress, developing innovative solutions to meet the state's ambitious economic and environmental goals.

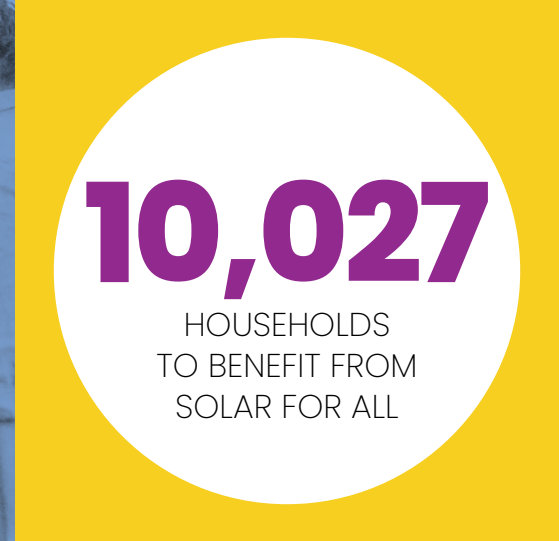
Why Partner with MCEC?

- **Impactful Results:** Align your brand with proven environmental and economic achievements..
- **Strategic Engagement:** Connect with key decision-makers and industry leaders at our annual summit and legislative reception.
- **Thought Leadership:** Position your company as a champion of clean energy innovation.
- **Community Investment:** Demonstrate your commitment to a sustainable future for Maryland.

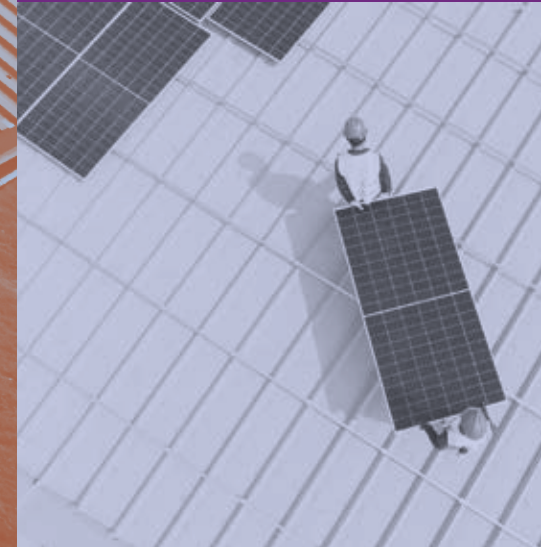
Whether you're looking to sponsor the annual MCEC Legislative Reception or the Maryland Clean Energy Summit or becoming a year-long Corporate Partner, MCEC offers tailored opportunities to maximize your brand's visibility and impact.



132.7M
KWH ENERGY
SAVED



10,027
HOUSEHOLDS
TO BENEFIT FROM
SOLAR FOR ALL



\$239M
LEVERAGED
INVESTMENT



SPECIAL EVENT SPONSORSHIP

MCEC Legislative Reception

The annual Legislative Reception is held at the historic Governor Calvert House in Annapolis. This pivotal event brings together Agency Secretaries, Directors, Industry Leaders, Organizations, and Key Stakeholders. Top experts share insights on cutting-edge climate solutions and energy priorities that will drive Maryland toward a more sustainable future.

	TERAWATT SPONSOR \$10,000	GIGAWATT SPONSOR \$5,000	MEGAWATT SPONSOR \$2,000	KILOWATT SPONSOR \$1,000
SPEAKING OPPORTUNITY AT EVENT	●			
BANNER PLACEMENTS IN THE EVENT FOYER	●			
FEATURED SLIDE FROM SPONSOR TO BE DISPLAYED AT EVENT	●	●		
SCHEDULING ASSISTANCE FOR ONE LEGISLATIVE REPRESENTATIVE APPOINTMENT	●	●	●	
SPONSOR LOGO LISTING IN MCEC CURRENTS NEWSLETTER	●	●	●	●
SPONSOR LISTING ON EVENT WEBPAGE & EVENT MATERIALS	●	●	●	●
EVENT TICKETS	4 Tickets	3 Tickets	2 Tickets	2 Tickets

85,175

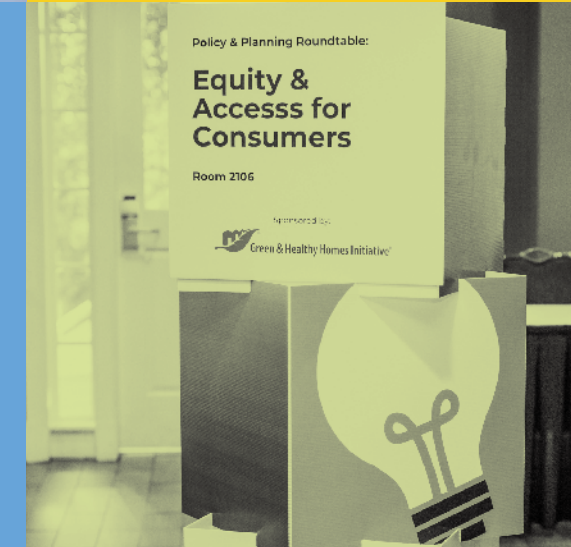
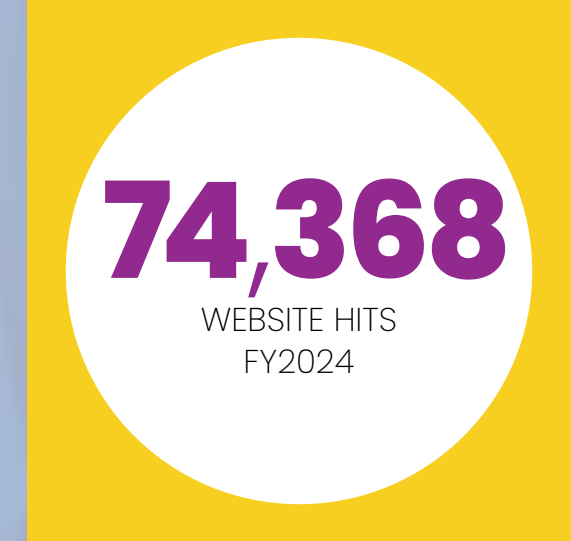
SOCIAL MEDIA IMPRESSIONS/ ENGAGEMENT FY25

74,368

WEBSITE HITS FY2024

30+

LEGISLATORS IN ATTENDANCE FY25



3,250

WEBSITE
SUBSCRIBERS
THROUGH 2025

65

SPEAKERS
2024

300

EVENT
ATTENDEES

Breakout Session II
Project Funding & Financing:

Track A
Municipal
Governments &
Community Serving
Organizations

Room 2111-2112

Sponsored by
Deloitte.

2024
MARYLAND
CLEAN ENERGY
SUMMIT
CARBON REDUCTION
FROM IDEA TO IMPLEMENTATION

SPECIAL EVENT SPONSORSHIP

Maryland Clean Energy Summit

Hosted by the Maryland Clean Energy Center (MCEC) and our partners, this one-of-a-kind conference brings together forward thinkers in policy, administration, finance, innovation, business, deployment and transmission, and research to address the most pressing issues facing clean energy. This event explores how innovative energy solutions can boost our region's economic standing.

	\$10,000	\$7,500	\$5,000	\$3,500	\$2,750	\$1,500
NAMING OPPORTUNITIES	Premier	Signature	Signature	Naming Opportunity	Naming Opportunity	General
COMPANY BANNER PLACEMENTS AT EVENT	●	●	●	●		
FULL-CONFERENCE REGISTRATIONS	4	3	3	1	1	1
TICKETS TO INVITE-ONLY MCEC PARTNER DINNER	4	3	3	1	1	1
EXHIBIT SPACE	●	●	●			
PROGRAM AD/LISTING	Full-page	Half-page	Half-page	Quarter page	Logo with Breakout Session Listing	Logo with Breakout Session Listing
SPEAKING OPPORTUNITY/RECOGNITION	●	●	●	●	●	
LOGO ON SUMMIT WEBSITE	●	●	●	●	●	●
LOGO ON SPONSORED SESSION SLIDES & SIGNAGE	●	●	●	●	●	●
E-MAIL MARKETING PRESENCE	●	●	●			
SOCIAL MEDIA MARKETING PRESENCE	●	●	●	●	●	●
USE OF SUMMIT LOGO FOR ADVERTISING PURPOSES	●	●	●	●	●	●

CORPORATE SPONSORSHIP

Annual Partnership

Become an annual corporate sponsor of the Maryland Clean Energy Center (MCEC) and align your brand with a proven leader in Maryland's clean energy transition. MCEC has delivered significant results, including substantial CO2 emission reductions, job creation, and consumer cost savings, while actively developing innovative solutions to combat climate change.

As an annual sponsor, you'll engage with industry leaders, position your company as a thought leader in clean energy innovation, and demonstrate your commitment to a sustainable Maryland, all while maximizing your brand's visibility and impact.

ANNUAL SPONSOR BENEFITS	\$25,000
ALL THE TERAWATT LEVEL OF BENEFITS AT THE MCEC LEGISLATIVE RECEPTION	●
ALL THE \$10,000 LEVEL OF BENEFITS AT THE MARYLAND CLEAN ENERGY SUMMIT	●
FIRST CHOICE OF ONE OF OUR SIGNATURE NAMING OPPORTUNITIES AT THE MARYLAND CLEAN ENERGY SUMMIT*	●
TWO (2) ADDITIONAL REGISTRATIONS AT EACH EVENT	●
LOGO ON MCEC WEBSITE FOR ONE YEAR FROM THE DATE OF SPONSORSHIP	●
INCLUSION IN TWO (2) MCEC CURRENTS NEWSLETTERS	●

*Subject to availability



“Your team’s dedication and hard work were evident in every detail—from the insightful sessions to the seamless coordination. The conversations sparked at the event will undoubtedly play a significant role in shaping Maryland’s energy investment, policy, and economic growth. —NADIA P., KCI ENERGY”



5000 College Ave., Suite 31010
College Park, MD 20740

info@mdcleanenergy.org ▪ 301-314-6061




Join us in shaping Maryland's clean energy future.

Discover the power of sponsorship. Please contact us at **sponsorship@mdcleanenergy.org** to explore sponsorship options and learn how your company can make a difference.

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