



**October 7&8**  
College Park Marriott  
Hotel & Conference Center

# SPONSORSHIP PROSPECTUS

Hosted by the Maryland Clean Energy Center (MCEC) and our partners, this regional conference brings together forward thinkers in policy and research, business and utility sector leaders, capital providers, and finance partners for vibrant conversations and thought-provoking presentations. All sponsors logos will be included on the event website and general event signage.

| SPONSOR BENEFITS   | MCEC Partner Dinner<br><b>SOLD</b><br>\$10,000   | Luncheon<br>\$10,000   | Networking Reception<br>\$10,000  | Keynote<br>\$10,000  | Breakfast<br>\$7,500                                      | Roundtables<br>(Five Remaining)<br>\$5,000  | Plenary<br>(Two Remaining)<br>\$5,000                                      | Networking Lounge Area<br>\$3,500          | Breaks<br>(Two Remaining)<br>\$3,500              | Breakout Session<br>(Nine Remaining)<br>\$2,750 | General<br>(Multiple Opportunities)<br>\$1,500 |
|--|--|--|---|--|---|---|--|--|---|---|--|
| <b>Company Banner Placement at Event</b><br><small>Banners provided by sponsor</small>   | Two Placements:<br>1) Registration area for duration of event<br>2) Podium area during | Two Placements:<br>1) Registration area for duration of event<br>2) Stage during Lunch | Two Placements:<br>1) Registration area for duration of event<br>2) Bar area during Reception | Two Placements:<br>1) Registration area for duration of event<br>2) Stage during Keynote | Two Placements: Buffet area during Breakfast              | Two Placements:<br>1) Registration area for Day 1<br>2) Ballroom during Roundtable Sessions | Two Placements: Ballroom entrance and/or offstage during sponsored Plenary | One Placement: Lounge Area                 | One Placement: Buffet area during sponsored Break | -   | -  |
| <b>Full Conference Registrations</b><br><small>Includes Oct 7 Roundtables and Oct 8 Programming with Luncheon &amp; Networking Reception</small> | 4<br>+ 50% off additional registrations  | 4<br>+ 50% off additional registrations  | 4<br>+ 50% off additional registrations   | 4<br>+ 50% off additional registrations  | 3<br>+ 50% off additional registrations                   | 3<br>+ 50% off additional registrations   | 3<br>+ 50% off additional registrations                                    | 2<br>+ 50% off additional registrations    | 2<br>+ 50% off additional registrations           | 1<br>+ 50% off additional registrations         | 1<br>+ 50% off additional registrations        |
| <b>Tickets to Invite-Only MCEC Partner Dinner on Oct 7</b>   | 4  | 4  | 4   | 4  | 3   | 3   | 2  | 1  | 1   | 1   | 1  |
| <b>Exhibit Space</b>   | One Display Table Space with Two Chairs  | One Display Table Space with Two Chairs  | One Display Table Space with Two Chairs   | One Display Table Space with Two Chairs  | One Display Table Space with Two Chairs                   | One Display Table Space with Two Chairs   | One Display Table Space with Two Chairs                                    | -  | -   | -   | -  |
| <b>Program Ad</b>  | Full Page Inside Front Cover   | Full Page Back Cover   | Full Page Inside Back Cover   | Full Page Interior   | 1/2 Page Run of Program                                   | 1/2 Page Run of Program   | 1/2 Page Run of Program  | 1/4 Page Run of Program                    | 1/4 Page Run of Program                           | Logo with Breakout Session Listing              | Logo on Sponsor Overview Page                  |
| <b>Speaking Opportunity</b>  | Welcome Remarks at Dinner  | Welcome Remarks at Luncheon  | Welcome Remarks at Networking Reception   | Introduce Keynote Speaker  | (Announced at Breakfast)                                  | (Announced at Roundtable Session)   | (Announced at Sponsored Plenary)   | (Announced at Summit Opening)              | (Announced Prior to Sponsored Break)              | (Announced During Sponsored Session)            | -  |
| <b>Logo &amp; Link on Summit Website</b>   | YES  | YES  | YES   | YES  | YES   | YES   | YES  | YES  | YES   | YES   | YES  |
| <b>Logo Presence on Sponsored Session Slides &amp; Event Signage</b><br><small>As appropriate</small>  | YES  | YES  | YES   | YES  | YES   | YES   | YES  | YES  | YES   | YES   | YES  |
| <b>E-marketing Presence</b>  | Logo included in promotional emails + one sponsor feature                              | Logo included in promotional emails + one sponsor feature                              | Logo included in promotional emails + one sponsor feature                                     | Logo included in promotional emails + one sponsor feature                                | Logo included in promotional emails + one sponsor feature | Logo included in promotional emails + one sponsor feature                                   | Logo included in promotional emails + one sponsor feature                  | Logo included in promotional emails        | Logo included in promotional emails               | Logo included in promotional emails + one       | Logo included in promotional emails            |
| <b>Social Media Marketing Presence</b>   | Three Feature Postings + General Recognition   | Three Feature Postings + General Recognition   | Three Feature Postings + General Recognition  | Three Feature Postings + General Recognition   | Three Feature Postings + General Recognition              | Two Feature Postings + General Recognition  | Two Feature Postings + General Recognition                                 | One Feature Postings + General Recognition | One Feature Postings + General Recognition        | One Feature Postings + General Recognition      | General Recognition                            |
| <b>Use of Summit Logo for Advertising Purposes</b>   | YES  | YES  | YES   | YES  | YES   | YES   | YES  | YES  | YES   | YES   | YES  |
| <b>Opportunity to Provide Promotional Items or Marketing Materials at Event Registration</b>   | YES  | YES  | YES   | YES  | YES   | -   | -  | -  | -   | -   | -  |

Reserve Your Sponsorship: 301-314-6061 or [info@mdcleanenergy.org](mailto:info@mdcleanenergy.org)

Event Details & Registration Info: [www.mdcleanenergy.org/summit](http://www.mdcleanenergy.org/summit)