



2021 ADVISORY COUNCIL Roles & Responsibilities and Committee Charges

The Advisory Council exists to develop a work plan for the Maryland Clean Energy Center (MCEC) and set the framework for activity of the organization, advises the Executive Director, and informs the Board of Directors. The Advisory Council evaluates issues, reviews proposed policy and regulatory matters, facilitates relationship building, and builds awareness of MCEC to encourage adoption of its mission. The Council identifies and works to remove barriers to success in the energy sector.

The Advisory Council draws input from collaborative groups to direct activity related to finance, outreach & education, policy & legislation, advancing innovation, and measuring impacts as related to the MCEC mission and market expansion for advanced energy.

Time Commitment & Expectations: Advisory Council members serve in a voluntary capacity for a term of one year. Members are expected to attend an annual meeting, serve on at least one committee (listed below), and engage with MCEC staff, board members, and stakeholders, as needed to accomplish Council goals and objectives. Interested individuals are required to [APPLY](#), and selected candidates will be confirmed by the MCEC Board of Directors.

2021 Advisory Council Committees:

FINANCE

Investment Advisory vs. Access to Capital

Develop and implement options and programs to increase access to capital for consumers, small businesses and through venture investment in energy efficiency, renewable energy and related business development.

LEGISLATION, REGULATION & POLICY

Legislature Interface & Policy Position Advice – How are policies/ regulations helping or hurting?

Set filters through which proposed policy and pending legislation is reviewed to inform policy makers and appointed officials on the local, state and federal level. Hosts the annual MCEC Legislative Reception and offers testimony on appropriate matters.

INNOVATION ADVANCEMENT

Tech Transfer & Support

Works to advance access to markets, access to capital and business development assistance for commercialization of technologies, as well as start-up entrepreneurial ventures. Facilitates opportunities for business to business networking, to provide technical support and develop funding to support the Clean Energy Technology Incubator network.

PROGRAMS & EVENTS

Assist with planning events and activities designed to facilitate professional development and B2B relationships. Investigate and support accreditation options for educational programming.



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WHAT IS MCEC?

The Maryland Clean Energy Center (MCEC) is a corporate instrumentality of the state created by the General Assembly with a statute-directed mission to advance clean energy and energy efficiency products, services, and technologies as part of a specific economic development strategy. www.mdcleanenergy.org

WHO IS MCEC?

MCEC is managed by a board of directors who are appointed by the Governor. MCEC also maintains an advisory council, composed of both public and private stakeholders acting in the energy sector, who help guide the work plan of the organization.

WHAT DOES MCEC DO?

MCEC has an economic development mission to advance the adoption of clean energy, and energy efficiency products, services and technologies. MCEC engages in efforts to help:

- create and retain jobs;
- drive economic and business development in local communities;
- assist in the commercialization of innovative technologies;
- reduce energy costs for consumers, and
- drive reductions in greenhouse gas emissions associated with the use of fossil fuels.

MCEC leverages private capital and private sector capabilities to help homeowners and businesses save money on their energy bills.

MCEC is authorized by statute to facilitate public- private and public-public partnerships, and uses these unique financing capabilities to accomplish its mission. With implementation of the Maryland Home Energy Loan Program (MHELP) in 2011 and the Maryland Clean Energy Capital Program (MCAP) in 2012; MCEC is working to remove barriers associated with access to capital for residential, commercial, institutional, municipal and not-for-profit consumers who wish to make energy improvements and related capital investments.